



2020 ANNUAL REPORT

FARMSAHEL





MISSION STATEMENT

FarmSahel unlocks the potential of women to achieve economic freedom through agribusiness.

WHAT WE DO

We build the capacity and confidence of rural women to farm smarter and at scale, breaking the cycle of poverty and transforming the lives of their families and communities.

HOW WE DO IT

FarmSahel provides access to the initial inputs needed to transition from subsistence farming to agribusiness. Through the provisions of seeds, fertilizers, and re-purposed ag-equipment, as well as training on best agricultural practices and cooperative organizing, women farmers can increase their yields and ensure improved earnings in the marketplace.

OUR VISION

To foster sustainable development, achieve economic prosperity, and end hunger and poverty in Africa.

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Letter and Message from the Founder

FarmSahel, Inc.

01 April 2021

Dear Friends,

2020 was a year that challenged all of us in many ways: uncertainties, frustrations, and difficulties. But, if I may say so, I feel there were blessings in disguise as well. Bonds were forged because we spent quality time with our Families. Pollution has decreased significantly in various parts of the world.

There are many reasons to feel grateful, and I am grateful to have amazing people volunteer their time, donate their money, and share their connections to help FarmSahel support women Farmers in Burkina Faso.

Although the COVID-19 pandemic posed challenges for FarmSahel, the dedication of our volunteers, our supportive Board of Trustees, and the generosity of our donors allowed us to continue our work toward our mission to unlock the potential of women farmers of Burkina Faso.

We were able to provide livestock training to 50 women from 15 villages of the municipality of BINDE. Once again, your generosity has made countless stories of change and hope possible; stories like Koumbou's, a mother of 5 from BINDE. She is so thankful for your generous support that has helped increase her livestock income. From making 6,500 FCFA (\$13.00) of livestock income a month before our training, Koumbou is now making 26,000 FCFA (\$52.00) a month. Your support is truly changing not only the individual women's lives but also their entire families because they can provide food, education and healthcare to their children.

In December 2020, the GlobalGiving foundation selected FarmSahel to participate in its Accelerator program, a fundraising opportunity for nonprofits around the world. Because of your support, FarmSahel raised \$5,000 from 40 individual donors and was vetted within a month. A long-term relationship between FarmSahel and the GlobalGiving was created through this program.

Throughout the year of 2020, FarmSahel has made significant changes in programs, and as we move forward, we are working diligently to strengthen these programs. Moreover, we will launch a reforestation campaign in 2021 to continue our fight against climate change. As always, we remain extremely grateful to our donors and Board of Trustees for their loyalty and to our volunteers for their hard work and commitment to excellence.

Thank you for making this work possible.

Sincerely,

A handwritten signature in black ink that reads "Madjalie Seynou". The script is fluid and cursive, with the first name "Madjalie" and last name "Seynou" clearly legible.

Madjalie Seynou Founder and Executive Director

Letter and Message from the Chair and President of the Board

FarmSahel, Inc.

01 April 2021

Thank you to an amazing Board, staff, and volunteers for working through a very perilous year together; your efforts in driving towards our unified success are what creates that of success. To all our donors, who belief in our mission and entrust us as an established nonprofit organization to deliver our impact services to Burkina Faso, West Africa with your financial donations – you are the keystone to our team’s foundation: sincerely and most humbling, thank you.

Throughout the year of 2020, FarmSahel has made significant changes in programs to better empower our Founder and Executive Director to lead an inspiring vision into creating true change for the lives of farmers in Burkina Faso. Our Board of Trustees has been instrumental in rapidly adapting to accomplish newly formed goals in agricultural equipment supply, renewable fertilizer distribution and farmer sponsorship, and agricultural best practices education.

Transforming our organization to better serve women-led farming communities in Burkina Faso has been challenging, yet we remain committed to our endeavors supporting this cause. We have grown the Board to sustain operations and continue to attract impact focused leaders to jointly contribute to revitalizing Burkina Faso’s agricultural economy. As we look onward to a new pivotal year, we are investing resources into establishing regenerative cultivation practices through our donation programs to replenish the soil, harvest more crop yields, and economically benefit farming communities and families.

Thank you and with warm gratitude for making this transformative year impactful. Sending a deep and sincere appreciation to everyone who supported our team for having a transformative 2020 and for continuing to support the journey ahead.

A handwritten signature in black ink, appearing to read 'Jake Hammock', with a stylized, cursive script.

Onward,

Jake Hammock

President and Chair of the Board of Trustees
FarmSahel, Inc.

THE CHALLENGES

COVID19

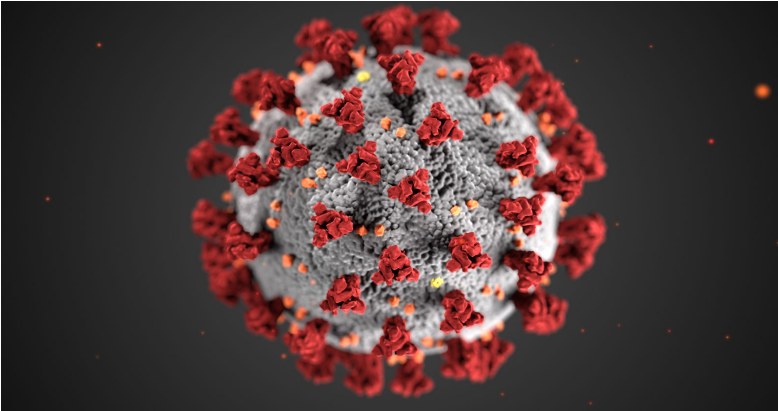
While COVID19 has impacted the entire world, developing countries, such as Burkina Faso, face different and compounding issues. Treating COVID19 becomes harder when countries already grapple with issues such as food shortages, poverty, medical shortages, and lack of infrastructure. This adds to the many challenges smallholder women farmers face preventing them from scaling up their participation in markets, including lack of access to quality inputs and equipment, inadequate support from research services, and high transaction costs caused by poor rural infrastructure.

Terrorist attacks

Burkina Faso has reached a devastating crescendo as one of the largest growing humanitarian disasters in 2020. Over one million people have been forced to flee the comfort of their homes to protect their lives. These attacks are mostly perpetrated by extremist Islamist groups. While most of the terror has been concentrated in the north, it is slowly starting to spread throughout the country. FarmSahel is working to support displaced women with their children.

Climate change and its impact on women farmers

Climate change is evident throughout Burkina Faso. It affects the country through severe variations in rainfall, water shortage and low agricultural yield. It amplifies drought risks and reduce agricultural productivity. Women are disproportionately affected by climate change. That's why FarmSahel is focusing its work on women and is addressing climate change through reforestation and women education.



SCALING UP OUR RURAL ECOSYSTEM & ENLOCKING THE POTENTIAL OF WOMEN FARMERS

Much of the world's poor are highly dependent on ecosystems in which they live. These ecosystems, in many cases, are highly degraded which limits the resources and processes people depend upon

By providing women farmers with the technology to farm smart, FarmSahel helps increase productivity translating to food security for their families. This also creates a ripple effect that advances both the commercial and agricultural sectors.

We are focusing our work in protecting the environment through reforestation, agricultural training, seeds and fertilizer donation, literacy and information. With our training, we help women farm smart and at scale.



2020 AT A GLANCE

Established a partnership with the GlobalGiving Foundation.

Helped 50 women increase their livestock income by 60%.

Revenue	Total Expense	Program	Operation
\$ 18,611.05	\$ 9,553.00	\$ 5,084.00	\$ 4,469.00
Because of the covid19 pandemic, FarmSahel was not able to realize most of the prgram work scheduled for 2020. We hope to realize them in 2021.			



sustainable agriculture | burkina faso | project #30054

Help Women Farmers in Burkina Faso Grow

by Farmsahel Inc



\$8,102 raised of \$25,000 goal
You last donated to this project on 12/04/2020

95 donations \$16,898 to go

DONATE NOW

Donate once ☒ Donate monthly ☐

\$10 USD	Will buy 15 kg of fertilizer	>
\$15 USD	Will buy 15 kg of fertilizer and one bag of crop seeds	>
\$24 USD	Will buy 15 kg of fertilizer and sponsor training for one woman	>

2021 LOOKING FORWARD



Expanding access to seeds, fertilizers and equipment to increase productivity for 500 farmers.

Take a major step to address climate change through reforestation and women education.



Create more partnerships with nonprofit organizations with overlapping missions.

THANK YOU FOR YOUR SUPPORT

Board of Trustees as of December 31, 2020:

- Jake Hammock (Chair)
- Madjalía Seynou
- Thomas Yameogo
- Eddie Nunez

